



Kasey Bethel

Image of Nursing Director

Hello! My name is Kasey Bethel and I'm honored and excited to be serving as the CNSA Image of Nursing Director alongside this year's incredible board of directors. I am currently in my third year in the BSN program at San Diego State University.

So, why nursing? I chose nursing because I've always had a desire to help people in my career. Once I started studying and falling in love with anatomy/physiology, and learned about the wide variety of opportunities that come with a BSN, nursing was the obvious choice! Throughout nursing school, I have seen the impact of nursing care and the importance of client advocacy and education, and it has grown my passion for nursing. After I graduate, I hope to become a women's health or postpartum nurse, and eventually go back to school to become a Nurse Practitioner.

A little background on me, I was born and (mostly) raised in San Diego, California. I am a music-lover, a theatre nerd, and a self-proclaimed bibliophile. I love to travel and enjoy the great outdoors, so I am constantly on the lookout for my next adventure. At SDSU, I currently serve on my chapter's board as the Communications Director. I also work as a photographer and videographer, and enjoy having photoshoots or making travel videos in my free time.

I am passionate about CNSA because of the resources and community it provides for nursing students. The information CNSA offers prepares me for success in my academic endeavors and professional career. This year as the Image of Nursing Director, I hope to find the pulse of how society feels about nurses and the nursing profession, and find out why nursing

students are passionate about their major. I will also closely monitor how nurses are represented in the media, highlight nurses who have made an impact on the profession, and utilize social media campaigns to promote a positive and accurate image of nursing.

If you are interested in joining the Image of Nursing Committee, or would like to share about a student nurse who has made a positive impact in your community, please reach out to me at image@cnsa.org.