

# **Kasey Bethel**

Image of Nursing Pre-Slated Candidate

**Tell us why you are passionate about CNSA.**

CNSA is an organization that provides resources and support for nursing students and has personally made me feel a part of something bigger than myself. CNSA has allowed me to connect with other nursing students and professionals and has inspired me to challenge myself in my school and career.

**Why do you think you are the best fit for the position you are running for?**

I have been actively involved in my local chapter at San Diego State University since my freshman year. In that time, I have volunteered at numerous events, mentored younger nursing students, and am currently serving as our chapter's Communications Director. Outside of nursing, I have professional experience as a photographer, videographer, and marketing assistant. I will bring the skills I have learned into the role of Image of Nursing Director.

**What leadership experience do you have that will help you serving on the CNSA Board of Directors?**

I am currently serving as the Communications Director of the San Diego State University chapter. In this position, I run our website, send out email blasts, and have helped develop social media campaigns with our Image of Nursing Director. I also served as a cohort representative for two years, which consisted of being a liaison between my nursing cohort and our school's CNSA chapter.

**Provide an example of a time you had a conflict with a peer and how you resolved it.**

When I was living in the residence halls, I shared a bathroom with four other girls. A few weeks into this living situation, I noticed that I was the only one cleaning the bathroom. I was able to organize a meeting with my roommates where we talked about cleaning preferences and schedules, and were able to create a system where we equally contributed to keeping our shared space clean.

**How has being involved in a student nurses association impacted your nursing education?**

Being involved in a student nurses association has truly helped me develop my leadership skills. It has given me the opportunity and resources to go to nursing conventions, plan events, and run for office positions at the local and now state level. Beyond that, being involved in this organization has given me a family of like-minded individuals that I can share this crazy ride of nursing school with. I will forever be thankful for the supportive community I have found through this organization.

**How do you think CNSA could be more involved at the chapter level?**

As the Image of Nursing director, I hope to create more social media campaigns that involve local chapters. This includes chapter highlight reels on Instagram, new hashtags to use, and having chapter "social media takeover" days to give everyone insight into what that chapter is like. I also hope to be in closer contact with chapters and help them develop their social media presence while growing CNSA's.

**Please write a short bio about yourself and your personal goals in your career as a nurse.**

Hello, my name is Kasey Bethel and I am a Junior in the nursing program at San Diego State University. If I'm not studying, you can find me paddle boarding, hiking, hanging out with friends and family, or snuggling up with a good book. When I graduate, I plan on working on a postpartum or women's health unit, attending graduate school to

become a nurse practitioner, and even hope to become a professor one day. I am incredibly thankful to be a part of this organization and would be honored to serve as the CNSA Image of Nursing Director.